



Hundreds Attend The First Nefesh B'Nefesh "It's Shayech!" Kehilos Aliyah Expo in Yerushalayim

Over 100 participants met with dozens of representatives from communities across Eretz Yisrael to explore their various options

Jerusalem, כח אייר תשפ"ד - Nefesh B'Nefesh's "It's Shayech!" Aliyah program hosted its inaugural *Kehilos Aliyah Expo* yesterday (Sunday) at the *Chafetz Chaim* Hall in *Sanhedriyah Murchevet* in *Yerushalayim*.

The "It's Shayech!" program was established in order to offer *Chareidi* families and individuals comprehensive assistance and advice on selecting suitable communities for Aliyah, aid in job search endeavours, guidance on appropriate educational choices, and thorough explanations of Aliyah rights and benefits available to Olim.

The *Kehilos Aliyah Expo*, as part of the organization's "It's Shayech!" program, served as an informative showcase of knowledge and guidance dedicated to those interested in making *Eretz Yisrael* their permanent home. These potential Olim had the opportunity to engage with leaders of thriving communities from across the country, including *Ma'aleh Amos*, *Tel Zion*, *Meitzad*, and others. Participants also had the opportunity to engage with Nefesh B'Nefesh staff, who were on-site to answer any Aliyah-related questions and address bureaucratic concerns and can be valuable resources to support them in their journey of making Israel their permanent home.

"We have seen a sharp rise in Aliyah from the American frum community over the last several years, including families with children of all ages. Clearly, with the remarkable development of many different *kehillos* and outstanding *mosdos chinuch* that are Anglo-Olim friendly, there has been a dramatic change on the ground that puts Aliyah in the reach of far more families than in decades past, said Elisha Bruck, Project Manager for the Nefesh B'Nefesh It's Shayech program. "It's a big *zchus* for us at Nefesh B'Nefesh to offer our unwavering support and assistance in any way possible to help make anyone's Aliyah dreams a reality."

For additional information: Yael Katsman, Nefesh B'Nefesh, Tel. 054-450-5581 / yael@nbn.org.il

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About Nefesh B'Nefesh (www.nbn.org.il):

Founded in 2002, Nefesh B'Nefesh, in cooperation with Israel's Ministry of Aliyah and Integration, the Jewish Agency for Israel, Keren Kayemeth Lelsrael, and JNF-USA, strives to facilitate and celebrate Aliyah, advocate for Olim, and education towards a stronger connection to Israel. By minimizing financial, professional, logistical, and social obstacles, Olim are able to actualize their dreams and continue building a stronger Israel. The support and comprehensive social services provided by Nefesh B'Nefesh to its 80,000 new immigrants have ensured that 90% have remained in Israel.